

## INVOICE



**WTVF**  
**474 James Robertson Parkway**  
**Nashville, TN 37219**  
**Main: (615)244-5000**  
**Billing: (615)248-5210**

www.newschannel5.com

Billing Address:

**House Majority PAC C/O**  
**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K St NW #100**  
**Washington, DC 20007**

Send Payment To:

**WTVF**  
**NewsChannel 5 Network**  
**474 James Robertson Pkwy**  
**Nashville, TN 37219**

Invoice #	Invoice Date	Invoice Month	Invoice Period
36844-1	10/28/12	October 2012	10/01/12 - 10/24/12

Station	Account Executive	Sales Office	Sales Region
WTVF	Fran Berg	Washington DC	National

Advertiser	Product	Estimate Number
House Majority PAC	TV	2137

Flight Dates	Order #	Alt Order #
10/19/12 - 10/24/12	36844	07914111

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/24/12	M-F 5a-6a	5a-6a	MTW----	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MTW----                   3       \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WTVF M   10/22/12   5:23 AM M-F 5a-6a       5a-6a       :30   HMPAC12TN0402T       \$550.00   NM									
1 WTVF Tu   10/23/12   5:59 AM M-F 5a-6a       5a-6a       :30   HMPAC12TN0402T       \$550.00   NM									
2 WTVF W   10/24/12   5:53 AM M-F 5a-6a       5a-6a       :30   HMPAC12TN0402T       \$550.00   NM									
2	10/22/12	10/24/12	M-F 6a-7a	6a-7a	MTW----	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MTW----                   3       \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WTVF M   10/22/12   6:23 AM M-F 6a-7a       6a-7a       :30   HMPAC12TN0402T       \$750.00   NM									
1 WTVF Tu   10/23/12   6:53 AM M-F 6a-7a       6a-7a       :30   HMPAC12TN0402T       \$750.00   NM									
2 WTVF W   10/24/12   6:29 AM M-F 6a-7a       6a-7a       :30   HMPAC12TN0402T       \$750.00   NM									
3	10/22/12	10/24/12	M-F 7a-8a	7a-8a	MTW----	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MTW----                   3       \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WTVF M   10/22/12   7:39 AM M-F 7a-8a       7a-8a       :30   HMPAC12TN0402T       \$550.00   NM									
1 WTVF Tu   10/23/12   7:57 AM M-F 7a-8a       7a-8a       :30   HMPAC12TN0402T       \$550.00   NM									
3 WTVF W   10/24/12   7:25 AM M-F 7a-8a       7a-8a       :30   HMPAC12TN0402T       \$550.00   NM									
4	10/22/12	10/24/12	M-F 8a-9a	8a-9a	MTW----	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   MTW----                   3       \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WTVF M   10/22/12   8:56 AM M-F 8a-9a       8a-9a       :30   HMPAC12TN0402T       \$350.00   NM									
1 WTVF Tu   10/23/12   8:22 AM M-F 8a-9a       8a-9a       :30   HMPAC12TN0402T       \$350.00   NM									
2 WTVF W   10/24/12   8:53 AM M-F 8a-9a       8a-9a       :30   HMPAC12TN0402T       \$350.00   NM									
5	10/20/12	10/20/12	Sa 6a-9a	558a-9a	-----S-	:30	1	\$350.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station Rep

Notary

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WTVF  
NewsChannel 5 Network  
474 James Robertson Pkwy  
Nashville, TN 37219

Invoice #	Invoice Date	Invoice Month	Invoice Period
36844-1	10/28/12	October 2012	10/01/12 - 10/24/12
Advertiser	Product	Estimate Number	
House Majority PAC	TV	2137	

www.newschannel5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/20/12 7:10 AM Sa 6a-9a 558a-9a :30 HMPAC12TN0402T \$350.00 NM									
6	10/22/12	10/24/12	M-F 9a-10a	858a-10a	MTW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 9:42 AM M-F 9a-10a 858a-10a :30 HMPAC12TN0402T \$450.00 NM 2 WTVF W 10/24/12 9:26 AM M-F 9a-10a 858a-10a :30 HMPAC12TN0402T \$450.00 NM									
7	10/22/12	10/24/12	M-F 10a-11a	10a-11a	MTW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 10:30 AM M-F 10a-11a 10a-11a :30 HMPAC12TN0402T \$450.00 NM 2 WTVF W 10/24/12 10:59 AM M-F 10a-11a 10a-11a :30 HMPAC12TN0402T \$450.00 NM									
8	10/22/12	10/24/12	M-F 11a-1130a	11a-1130a	MTW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 11:08 AM M-F 11a-1130a 11a-1130a :30 HMPAC12TN0402T \$450.00 NM 2 WTVF W 10/24/12 11:29 AM M-F 11a-1130a 11a-1130a :30 HMPAC12TN0402T \$450.00 NM									
9	10/22/12	10/24/12	M-F 4p-430P	4p-430p	MTW----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTVF Tu 10/23/12 4:28 PM M-F 4p-430P 4p-430p :30 HMPAC12TN0402T \$550.00 NM 1 WTVF W 10/24/12 4:12 PM M-F 4p-430P 4p-430p :30 HMPAC12TN0402T \$550.00 NM									
10	10/22/12	10/24/12	M-F 430p-5p	428p-5p	MTW----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 4:57 PM M-F 430p-5p 428p-5p :30 HMPAC12TN0402T \$550.00 NM 2 WTVF W 10/24/12 4:50 PM M-F 430p-5p 428p-5p :30 HMPAC12TN0402T \$550.00 NM									
11	10/22/12	10/24/12	M-F 5p-530p	5p-530p	MTW----	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF M 10/22/12 5:12 PM M-F 5p-530p 5p-530p :30 HMPAC12TN0402T \$650.00 NM 2 WTVF Tu 10/23/12 5:21 PM M-F 5p-530p 5p-530p :30 HMPAC12TN0402T \$650.00 NM 3 WTVF W 10/24/12 5:10 PM M-F 5p-530p 5p-530p :30 HMPAC12TN0402T \$650.00 NM									
12	10/22/12	10/24/12	M-F 6p-630p	6p-630p	MTW----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 2 \$800.00									

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Station Rep \_\_\_\_\_

Notary \_\_\_\_\_

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**NewsChannel 5 Network**  
**474 James Robertson Pkwy**  
**Nashville, TN 37219**

Invoice #	Invoice Date	Invoice Month	Invoice Period
36844-1	10/28/12	October 2012	10/01/12 - 10/24/12
Advertiser	Product	Estimate Number	
House Majority PAC	TV	2137	

www.newschannel5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/22/12	10/24/12	M-F 6p-630p	6p-630p	MTW----	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTVF Tu 10/23/12 6:30 PM M-F 6p-630p 6p-630p :30 HMPAC12TN0402T \$800.00 NM 1 WTVF W 10/24/12 6:13 PM M-F 6p-630p 6p-630p :30 HMPAC12TN0402T \$800.00 NM									
13	10/22/12	10/24/12	M-F 630p-7p	630p-7p	MTW----	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTW---- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTVF Tu 10/23/12 6:52 PM M-F 630p-7p 630p-7p :30 HMPAC12TN0402T \$750.00 NM 1 WTVF W 10/24/12 6:40 PM M-F 630p-7p 630p-7p :30 HMPAC12TN0402T \$750.00 NM									
14	10/20/12	10/20/12	Sa 6p-630p	558p-630p	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/20/12 6:39 PM Sa 6p-630p 558p-630p :30 HMPAC12TN0402T \$500.00 NM Network overrun-Sports									
15	10/23/12	10/23/12	NCIS: LA	8p-9p	-T-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 8:43 PM NCIS: LA 8p-9p :30 HMPAC12TN0402T \$3,000.00 NM									
17	10/20/12	10/20/12	CBS Prime	8p-9p	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/20/12 8:59 PM CBS Prime 8p-9p :30 HMPAC12TN0402T \$1,200.00 NM									
18	10/22/12	10/24/12	M-Sa 10p-10-35p, Su 10p10p-1035p		MTW----	:30	2	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTW---- 2 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTVF Tu 10/23/12 10:13 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 HMPAC12TN0402T \$1,300.00 NM 1 WTVF W 10/24/12 10:12 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 HMPAC12TN0402T \$1,300.00 NM									
19	10/22/12	10/24/12	M-F 1035p-1135p	1035p-1135p	MTW----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTW---- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 11:31 PM M-F 1035p-1135p 1035p-1135p :30 HMPAC12TN0402T \$500.00 NM 2 WTVF W 10/24/12 11:33 PM M-F 1035p-1135p 1035p-1135p :30 HMPAC12TN0402T \$500.00 NM									
20	10/21/12	10/21/12	Mentalist	9p-10p	-----S	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Notary

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WTVF  
NewsChannel 5 Network  
474 James Robertson Pkwy  
Nashville, TN 37219

Invoice #	Invoice Date	Invoice Month	Invoice Period
36844-1	10/28/12	October 2012	10/01/12 - 10/24/12

Advertiser	Product	Estimate Number
House Majority PAC	TV	2137

www.newschannel5.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
20	10/21/12	10/21/12	Mentalist	9p-10p	-----S	:30	1	\$1,600.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTVF</td><td>Su</td><td>10/21/12</td><td>10:33 PM</td><td>Mentalist</td><td>9p-10p</td><td>:30</td><td>HMPAC12TN0402T</td><td>\$1,600.00</td><td>NM</td></tr><tr><td colspan="11">Network overrun-Sports</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTVF	Su	10/21/12	10:33 PM	Mentalist	9p-10p	:30	HMPAC12TN0402T	\$1,600.00	NM	Network overrun-Sports										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WTVF	Su	10/21/12	10:33 PM	Mentalist	9p-10p	:30	HMPAC12TN0402T	\$1,600.00	NM																																
Network overrun-Sports																																										

Total Spots                      **38**

Payment Terms 30 Days

<u>Gross Total</u>	<b>\$26,800.00</b>
<u>Agency Commission</u>	<b>\$4,020.00</b>
<u>Net Amount Due</u>	<b>\$22,780.00</b>

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Station Rep \_\_\_\_\_ Notary \_\_\_\_\_